



WHITE BOX CHALLENGE

The aim of the WhiteBox challenge is to proffer design solutions to challenges within our community through dialogue, thought provoking conversations and design insights.

WhiteBox is open to interior designers, architects, artists, CG artists, students and design enthusiasts who want to proffer creative solutions to challenges within our environment.

CHALLENGE 1

The impact of COVID 19 can be felt around us, with schools having to shut down and offices having to scale down their physical presence.

For our first challenge, we'll be providing solutions that ensure the safety of employees as they return to the workplace.

The goal of this challenge is to create conversation about the new work environment, one that is friendly and takes into consideration the health and safety of employees.

BRIEF

Interior designers and Architects

Design an exceptional workspace (showing both co-working space and collaborative area) that is functional, aesthetically appealing and most importantly uses innovative approaches to tackle COVID 19 social distancing measures (I.e. Tackles the unique issues that COVID 19 represents for the workspace innovatively). Your design should be implementable in the short term

Graphic Artists and Fine Artists

For Artists, Create graphic solutions (Signages, Wayfinding and Info boards) to help make re-entry into the workspace and social distancing more interesting. Graphic solutions should be appealing, impactful and convincing

Submission

To enter, prepare and submit your solutions at: [bit.ly/](https://bit.ly/2ZAf1NW)

To submit

- 1) Upload your solution here <https://bit.ly/2ZAf1NW>
- 2) Post on your IG page and tag @spazioideale and use the hashtag #whiteboxchallenge

**Submission Deadline:
July 23rd 2020
12 Noon**

Judging Criteria

Judging will be based on

1. Design - 70%

The presented solution will be judged based on its suitability to the design challenge, functionality, innovation, creativity, ingenuity and presentation.

2. Social media impression (Number of likes on our page) - 30%



Jury:

Interior Architecture

- Rogue Studios
- Spazio Ideale
- Chronos Studeos

Jury:

Graphic/Art

- Cloakers Studio

Questions:

Got questions? Send us a DM or mail to
info@spazioideale.com

Terms & Conditions:

There is no entry fee and no purchase necessary to enter this competition. Multiple entries from the same person will be disqualified. No responsibility can be accepted for entries not received for whatever reason.

Entrants must be following @spazioideale on IG in order to participate. Staff and affiliates of Spazio Ideale cannot participate in this competition.

The jury reserves the right not to select a winner from the entries submitted. All jury decisions will be final.

WHITE BOX CHALLENGE PRIZES

1st Prize
₹100,000

2nd Prize
₹50,000

3rd Prize
₹30,000

1st Prize Artist
₹30,000

2nd Prize Artist
₹10,000

SPAZIO / IDEALE

B ROGUE
STUDIOS

