# Creative Architects

Stay Curious, Stay Inspired.





# NAVIGATING YOUR WAY AS A FREELANCE ARCHITECT

B.Tech Architecture '16 M.Tech Architecture '18 M.Sc Urban Design '22





WHAT IS FREELANCING?

SOURCE MONEYCRASHERS



# FREELANCING IN AMERICA

"Freelanding in America" (FIA) is the most comprehensive study of the independent workforce. Commissioned by Upwork and Freelancers Union, this study analyzes the size and impact of the freelance economy, as well as the motivations and challenges of this way of working. This year 53 percent of Gen Z workers freelanced-the highest independent workforce participation of any age bracket since FIA's launch in 2014.



UPWORK/COM/I/FRREERICING/IN/AMERICA

## 57 million Americans freelanced this year



If of Americans who troolsnood

# Freelancing opens up opportunities



46% of treatment care

# Soft skills matter



78% of freelingers apres that soft sidily are at least equally as important as technical skills. to succeed in their work:

# Freelancing income is nearly \$1T

on par with major industries



# Freelancing gives flexibility





7 in 10

Proplanters interested in moving somewhere other than a large city. If opportunities were the same

# **Education needs** to adapt



89% education better prepared them for

## Younger generations are more likely to freelance





% of workers in each age group that freelance

# Tech is enabling freelancing



775

"Of freelancers who believe the freelance lobmarket has changed within the last 3 years

# Top professionals freelance



64% any that professionals who are the top in their industry are increasingly choosing to work

'Of freelancers who believe the freelance market has changed within the last 3 vo

# FREELANCING

- Freelancing income exceeds GDP of some major industries
- Freelancing is becoming more of a long-term career choice
- Freelancers are most likely to be skilled professionals
- Freelancing enables opportunities for those who otherwise might not be able to

### WORK

- THE YOUNGER THE WORKER, THE MORE LIKELY THEY ARE TO FREELANCE



Upwork







Fiverr.com





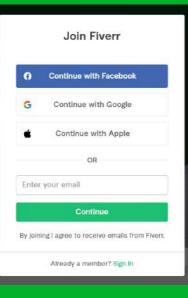
Freelancer.com

**UPWORK.COM** 





Peopleperhour.com







# New Seller

#### Overview

This is where everything starts. When you create a Gir. on Fiverr you're automatically ranked as a New Sellor. We encourage you to deliver your best work and service to move up to the next level.

#### You'll dot to:

- . Create up to 7 active Gigs.
- Agd 2 Extra services per Gig (\$5, \$10, \$20 for each Extral
- Create custom offers (up to \$20,000 each)
- Withdraw your parrengs after 14 days

# Level 1

#### Overview

To reach Level 1 status, you need to meet the following rom ilromante:

- . Se an active seller for at least 60 days
- Complete at least 10 orders (all time)
- . Earn \$600 or more
- Maintain a 4.7 star rating over 60 days.
- Deliver a 90% response rate score over 60 days
- Score a 90% order completion rate over 60 day
- Achieve a DOX on-time delivery score over E0 days
- · Receive no warnings over 30 days

#### You'll get to:

- · Create up to 10 active Glas-
- . Add 4 Extra services per Gig (\$5, \$10, \$20, \$40 for each Extra)
- · Create contorn offers (up to \$20,000 each)
- . Withdraw your earnings after 14 days



# Level 2

#### Overview

To reach the Lovel 2 status, you need to most the following requirements:

- . He an active setter for at least 120 days
- . Complete at least 60 enters (all time)
- Earn \$2,000 or more
- . Maintain a 4.7-star rating over 60 days Deliver a 90% response rate accre over 60 days
- Score a 90% order completion rate over 60 days.
- Autrieve a 90% on-time delivery soors over 60 days
- . Receive on warnings over 30 door.

#### You'll get to:

- . Greate up to 20 active Gigs.
- Add 5 Extras per Glé (\$6, \$10, \$20, \$40, \$50 for each
- Greate custom offers (so to \$20,000 month)
- Enley priority austumer support.
- . Withdraw your cominds after 15 days



# **Top Rated Seller**

#### Overview

The Top Rated Seder level is the Highest status you pay achieve on Fiverr and is a recognition for all your hard work. Our editorial team manually reviews your performance for the previous 60 days and awards you this level when you meet the following requirements:

- . Be an active seller for at least 180 days.
- . Complete at least 100 orders (all time)
- Earn \$20,000 or more.
- . Maintain a 4.7-star rating over GD days
- Deliver a 90% response rate score over 60 days
- Spare a 90% order correlation rate over 60 days
- . Achieve a 90% on-time delivery score over 60 days
- . Receive no warnings over 30 days

#### You'll set to:

- . Create up to 30 active Glas-
- Add 6 Extres per Glg (\$6, \$10, \$20, \$40, \$50, \$100 for each Extra)
- Create continue offers form in \$20,000 exclu-
- . Enloy priority pustemer support.
- Withdraw your earnings after 7 days

Trade Booth Design T-Shirts & Merchandise Cartoons & Comics Packaging Design Jewelry Design ( www ) Miscellaneous Tattoo Design Book Design Storyboards Album Cover Design Other Podcast Cover Art Car Wraps

Sort by Recommended ~

Get your project off the ground with detailed plans, 3D models, and more. O How Fiverr Works



3D Modeling & Rendering



2D Drawings & Floor Plans



Planning & Design



Virtual Staging

=



Diagrams & Mapping



Seller Details ~

Budget >

Delivery Time ~



Pro services



Subscription services Online sellers

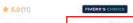
### 38.832 services available



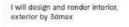


















I will design superb interior or exterior 3d architecture rendering



# 5.0 (14D)

12 STARTIN

# WHAT IT TAKES TO SUCCEED AS A FREELANCE ARCHITECT

Creative Architect

- SKILLS
- DISCIPLINE
- Stay Curious Stay Inspired
- ORGANIZATION
  - PATIENCE

					_	_		
Aug 05, 17	Order Revenue (view order)	\$160	Apr 21, 17	Order Revenue (view order)	\$4	*		N
Jul 25, 17	Order Revenue (view order)	\$120	Apr 20, 17	Funds Cleared (view order)	\$4			0
Jul 19, 17	Order Revenue (view order)	\$160	Apr 16, 17	Order Revenue (view order)	\$4			
Jul 13, 17	Withdrawal Completed Successfully	\$512	Apr 13, 17	Order Revenue (view order)	\$24			
Jul 13, 17	Withdrawal Initiated	-\$512	Apr 12, 17	Order Revenue (view order)	\$4	N		
Jul 13, 17	Funds Cleared (view order)	\$240	Apr 11, 17	Order Revenue (view order)	\$4			
Jul 13, 17	Funds Cleared (view order)	\$240		WANG MAKEN	9	7		
Jul 12, 17	Funds Cleared (view order)	\$32	Dec 28, 18	Funds Gleared (view order)		\$5	2	
Jul 11, 17	Order Revenue (view order)	\$320	Dec 24, 18	Withdrawal Completed Successfully		\$559.5	2	
Jul 01, 17	Withdrawal Completed Successfully	\$320	Dec 24, 18	Withdrawal Initiated		-\$559.5	2 .	
Jul 01, 17	Withdrawal Initiated	-\$320	Dec 24, 18	Funds Cleared (view order)		\$14	4	+
Jul 01, 17	Funds Cleared (view order)	\$280	Dec 24, 18	Funds Cleared (view order)		\$36	0	
Jun 30, 17	Funds Cleared (view order)	\$28	Dec 21, 18	Cancelled Payment Refunded to Buyer (view order)		-\$4	D	
		SOURCE: AUTHOR	S O 108,21, 18	Order Revenue (view order)		\$4	0	L

# BENEFITS OF FREELANCING

- YOU BECOME YOUR OWN BOSS
- YOU CAN OUTSOURCE
- CONTROL OVER YOUR
  WORKING TIME AND SCHEDULE
- TIPS FROM BUYERS



SOURCE: IMAGES.CTFASSETS



A

Source: dribble





YOUR BUYER HAS GIVEN YOU A TIP Congrats! You've just received a tip of

\$150.00



Source: Author's own









SOURCE AUTHOR'S OWN, DEC, 2014

- FOCUS
- CONSISTENCY
- CONTROL
- SAVINGS



SOURCE: IMAGESTERN

KHABY LAME



# THANKS FOR LISTENING